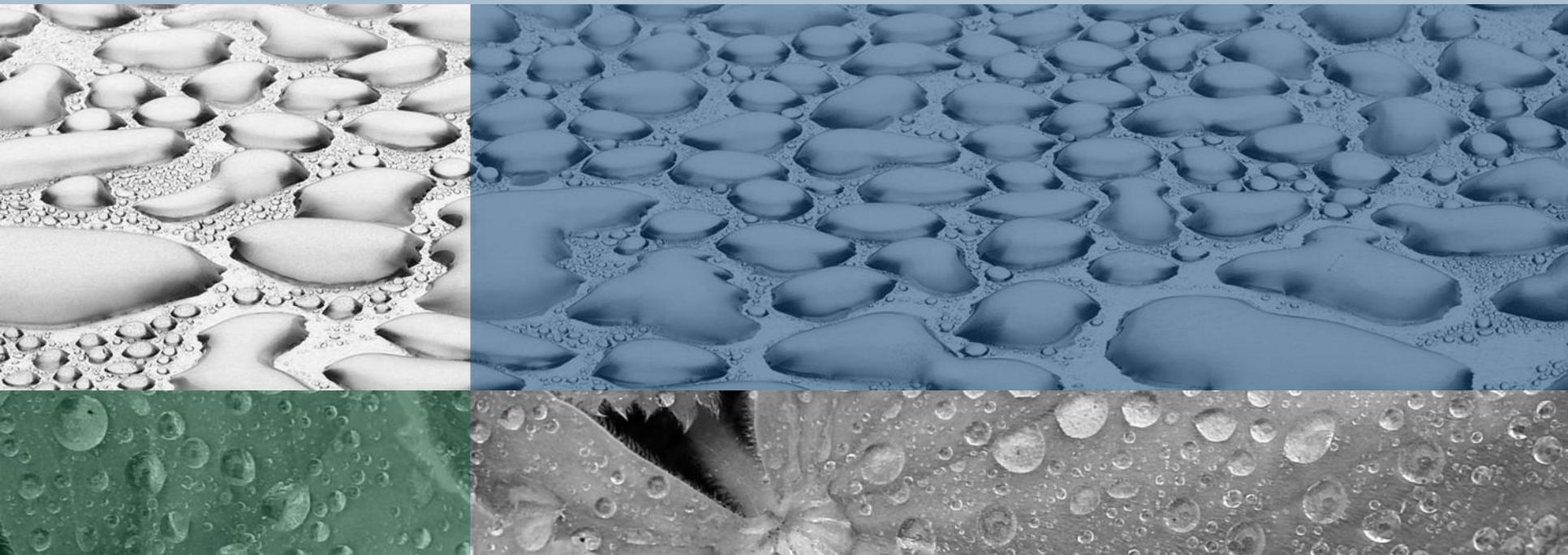


# *Strategic Integration Workshop*



September 12, 2012



# *Agenda*

- Welcome & Introductions
- Proposition 84-Round 2 Grant Cycle
- What is Integration?
- Preliminary Integration Opportunities
- Speed Networking
- Meeting Highlights
- Summary and Next Steps



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# *What is Integrated Regional Water Management (IRWM) Planning?*





# *Prop 84-Round 2 Grant Opportunity*

- To date, San Diego has received \$9 million in Proposition 84 grant funding through the IRWM Program (\$8 million in implementation grants)
- **\$56 million** remain for our region for implementation grants
- DWR has announced another round of implementation grant funding (Round 2 of 3)
- Approximately **\$10.3** million is available for the San Diego region in Round 2

# Anticipated Round 2 Schedule

Task	2012						2013		
	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Call for Project Concepts (Aug 1 - Aug 24)		■							
Priorities & Metrics Workgroup Review of Project Concepts			■						
Strategic Integration Workshop (Sept 12)			■						
Call for New Projects-OPTI (Sept 1 - Oct 19)			■	■					
Extended Call to Finalize Project Information-OPTI (Oct 22-Nov 2)				■					
Targeted Outreach to Announce Round 2 - DAC, Tribal, Watersheds		■	■						
RWMG Drafts Straw Man Project Selection Process			■						
RAC Recommendation for Project Selection Process (Oct 3)				■					
RWMG Review and Analysis of Submitted Projects					■				
Project Selection Workgroup Convened to Recommend Project List					■	■			
RAC to Approve Recommended Project List (Dec 5)						■			
SDCWA Board Approval of Grant Application Submittal							■		
Consultant, LPSs, and RWMG Develop Grant Application							■	■	■
Anticipated Round 2 Application Deadline									■



# *Prop 84-Round 2 Schedule Details*

- **Call for Project Concepts: August 1 – August 24**
  - Invites local project sponsors to briefly describe their project concepts and identify potential integration opportunities
- **Strategic Integration Workshop: September 12**
  - Gathers local project sponsors to talk about their project concepts, network to enhance integration, and increase their competitiveness for Round 2 funding
- **Call for Projects: September 1 – October 19**
  - Solicits new projects for consideration of Round 2 funding and inclusion within the IRWM Plan Update

# *Project Selection Process*

- Sponsors submit projects to Project Database by October 19, 2012
  - All projects reviewed by technical experts (Project Selection Workgroup)
  - Suite of projects and funding amounts recommended to Regional Advisory Committee (RAC)
- Final suite submitted to DWR in March 2013





# *Project Selection Process*

- Your project will earn a higher score if it:
  - contributes to IRWM goals and objectives
  - integrates multiple water management strategies
  - benefits the entire region
  - synergizes with other projects
  - benefits disadvantaged communities
  - builds upon other local and regional planning efforts
  - fosters partnerships among entities



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- Presentation of Partnership Opportunities
- Presentation of Concepts – Watersheds/Regional
- Presentation of Concepts – Management Strategies
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# *The Ideal IRWM Project*

- An integrated, multi-benefit water management projects that achieves one or more of IRWM goals:
  - Optimize water supply reliability
  - Protect and enhance water quality
  - Provide stewardship of our natural resources
  - Coordinate and integrate water resource management

# *Project Integration*

- Integration: The “I” in IRWM
  - Increases level of benefits for the Region
  - Improves likelihood project will receive IRWM grant funding

*Zoological Society of San Diego's Biofiltration Wetland Creation and Education Program integrated water quality improvements with habitat creation and education to the public*





# *Different Types of Integration*

- **Partnerships** – Partnerships between different organizations
- **Resource Management** – Employing multiple water management strategies within a single project
- **Beneficial Uses** – Project supports several different beneficial uses
- **Geography** – Implementing watershed- scale or regional- scale projects
- **Hydrology** – Addressing multiple watershed functions within the hydrologic cycle

# *Benefits of Integration*

- **Increased chance of funding**
- **Cost-effectiveness**
- **Cost sharing**
- **Streamlining of approval process**
- **Added expertise**
- **Overall:** Integration creates better projects and moves the Region toward the ultimate goals of IRWM planning and away from funding projects that would happen without the program.





# *Potential Drawbacks of Integration*

- **Coordination takes time**
- **Reduction in grant funding for each partner**
- **Additional administrative costs**
- **Potential loss of control to partner**
- **Increased complexity**
- **Project changes**



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# *Preliminary Integration Opportunities*

- Priorities and Metrics Workgroup held a meeting on September 6, 2012
  - Evaluated 55 project concept forms
  - Discussed potential integration opportunities
- List on the back of your agenda summarizes potential integration opportunities identified by the Workgroup



# *Integration Opportunity Examples*

- Example: **Partnerships**
  - Project Concepts: 7, 28, and 48
  - Concepts 28 and 48 are tribal-sponsored projects located in backcountry (rural) areas of San Diego County.
  - Concept 7 is sponsored by the Rural Community Assistance Corporation (RCAC), and aims at providing assistance to projects that address critical water supply or quality needs of disadvantaged communities within rural portions of the County.
  - Due to potential contracting concerns raised by tribal entities, partnering with the RCAC could potentially streamline the application process and provide tribal entities with expertise in grant administration.



# *Integration Opportunity Examples*

- Example: **Resource Management Strategies**
  - Project Concepts: 3 and 15
  - Concept 3 would use a geographic information system (GIS) to geographically track stakeholders' perspectives (stakeholder values) on water bodies and use this information to inform the development of best management practices.
  - Concept 15 is based in the Chollas Creek area and focuses on implementing best management practices to address water quality and flood control issues.
  - Integrating stakeholder values could inform the implementation of best management practices in Chollas Creek, where stakeholder involvement may present unique challenges. This integration would therefore potentially reduce conflicts.



# *Integration Opportunity Examples*

- Example: **Beneficial Uses**
  - Project Concepts: 5 and 24
  - Concept 5 would implement a regional recycled water project within North County San Diego (coastal), primarily serving municipal irrigation and industrial uses.
  - Concept 24 would implement a multi-jurisdictional recycled water project within North County San Diego (inland), primarily serving agricultural uses.
  - Integrating these recycled water concepts would increase the amount of beneficial uses (agricultural, industrial, and municipal) served by each recycled water system.



# *Integration Opportunity Examples*

- Example: **Geographic**
  - Project Concepts: 35 and 45
  - Concept 35 would include activities to survey tributaries to the San Diego River and implement activities to address issues identified in the surveys.
  - Concept 45 would implement activities to survey portions of the San Diego River and its watershed and gather data that can be used to solve watershed management issues.
  - Concept 35 and Concept 45 address issues within the San Diego River Watershed, and together focus on issues at the watershed-scale. Integrating these concepts would potentially result in a project that is more cost-effective due to economies of scale.



# *Integration Opportunity Examples*

- Example: **Hydrologic**
  - Project Concepts: 4 and 37
  - Concept 4 would involve efforts at the San Elijo Water Reclamation Facility to increase recycled water production and improve water quality in the San Elijo Lagoon.
  - Concept 37 would involve efforts to protect the Escondido Creek Watershed and improve water quality in Escondido Creek.
  - Escondido Creek is upstream of the San Elijo Lagoon, and is impaired by water quality issues. Concept 4 and Concept 37 would protect water quality upstream of San Elijo Lagoon and would also directly implement BMPs to improve water quality in the lagoon. These concepts would address multiple watershed functions, and together may result in greater water quality improvements than each concept would on its own.



*Partnership Opportunities*  
*One-minute presentations by Project Partners*



# *Regional Project Concepts*

*One-minute presentations by regional project sponsors*





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# *Ground Rules*

- Everyone has an opportunity to participate
- Focus on new input
- Listen as an ally: focus on quality of listening
- Be concise
- Cell phones off
- Have fun



# *Agenda*

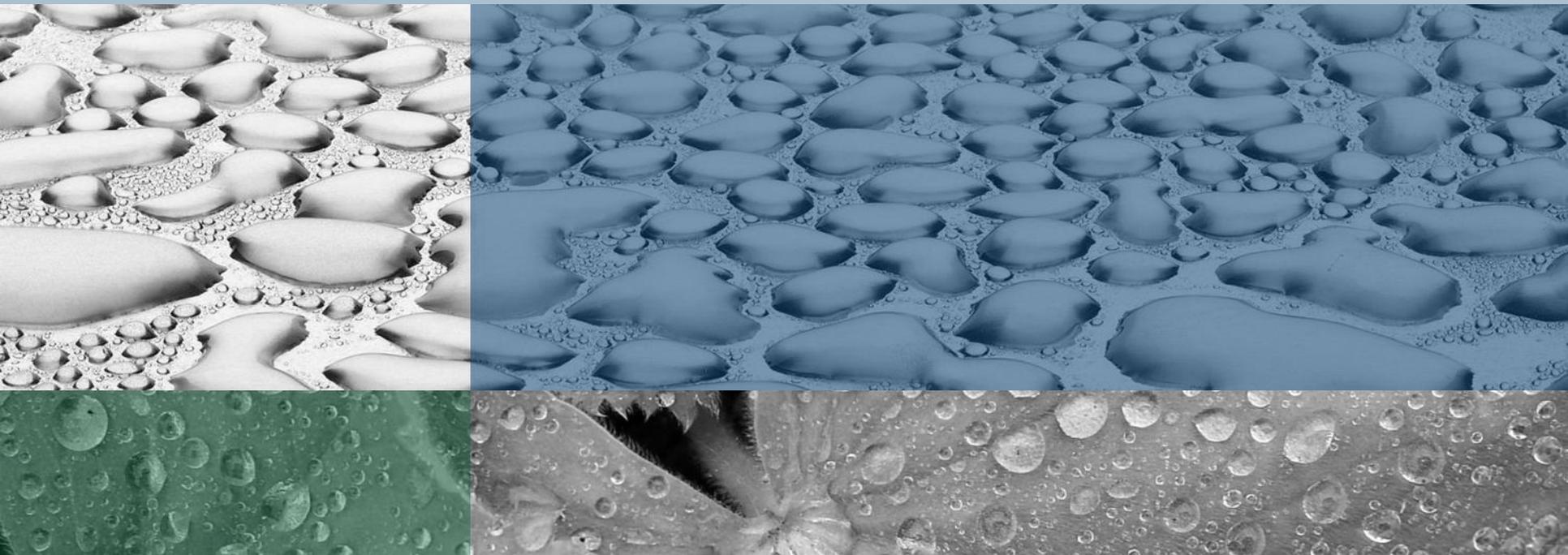
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# *Strategic Integration Workshop*



September 12, 2012